

**RUGBY BOROUGH COUNCIL**  
**QUESTION PURSUANT TO STANDING ORDER 10**  
**COUNCIL – 13 MARCH 2024**  
**QUESTION D**

**Councillor Moran to ask the Leader of the Council, Councillor Poole:**

“What progress has been made on the important work of developing an economic development policy for the Borough and what expectations are being set for this work to energise the future economic growth of the town and its villages?”

**Councillor Poole, Leader of the Council, to respond as follows:**

“As Councillor Moran will be aware, a cross party member Economic Strategy Working Group has been established to shape the new economic strategy for the Borough. This strategy is currently in the data gathering stage and it is expected that a draft strategy will be made available for consultation in the summer.

Work is also being undertaken in collaboration at a regional level with both Warwickshire County Council and the West Midlands Combined Authority who are developing county and regional economic strategies, whilst our economic strategy will focus on the Borough.

The development of an Economic Strategy is vital as it will inform the Council’s review of the Local Plan as a key evidence base to support employment policy development and site allocations.”